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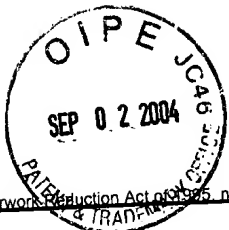
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PTO/SB/21 (02-04)

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**TRANSMITTAL
FORM**

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

Application Number	09/705,252
Filing Date	November 2, 2000
First Named Inventor	Robert D. Covington
Art Unit	3625
Examiner Name	Robert M. Pond
Attorney Docket Number	8901-56547

ENCLOSURES (Check all that apply)

- ☒ Fee Transmittal Form
- ☒ Fee Attached
- ☒ Amendment/Reply
 - ☐ After Final
 - ☐ Affidavits/declaration(s)
- ☒ Extension of Time Request
- ☐ Express Abandonment Request
- ☐ Information Disclosure Statement
- ☐ Certified Copy of Priority Document(s)
- ☐ Response to Missing Parts/Incomplete Application
- ☐ Response to Missing Parts under 37 CFR 1.52 or 1.53

- ☐ Drawing(s)
- ☐ Licensing-related Papers
- ☐ Petition
- ☐ Petition to Convert to a Provisional Application
- ☐ Power of Attorney, Revocation
- ☐ Change of Correspondence Address
- ☐ Terminal Disclaimer
- ☐ Request for Refund
- ☐ CD, Number of CD(s) _____

- ☐ After Allowance communication to Technology Center (TC)
- ☐ Appeal Communication to Board of Appeals and Interferences
- ☐ Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
- ☐ Proprietary Information
- ☐ Status Letter
- ☒ Other Enclosure(s) (please identify below):
 - Statement under 37 CFR 3.73(b)
 - Power of Attorney and Correspondence Address Indication Form

Remarks

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Bingham McHale LLP Daniel L. Boots
Signature	<i>Daniel L. Boots</i>
Date	8-30-04

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Application of

Robert D. Covington, et al.

Application No. 09/705,252

File Date: November 2, 2000

**INTERACTIVE IN-STORE/IN-MALL AND
ONLINE SHOPPING SYSTEM AND METHOD)**

Art Unit: 3625

Examiner: Robert M. Pond

Docket No. 8901-56547

Date: August 30, 2004

RESPONSE TO FIRST OFFICE ACTION

**Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**

Sir:

In response to the first Office Action dated March 1, 2004 (which period for response has been extended by three months via the contemporaneously filed Petition for Extension of Time), please consider the following:

Amendments to the Claims:

Please replace all prior versions, and listings, of claims in the application with the following:

1. (Original) A method for shopping in a physical retailer and online, the method comprising:

providing a database and a handheld data entry unit including an internal memory;